LABELING RULES FOR BR ORGANIC PRODUCTS

BRAZILIAN MARKET

All labels of organic products sold in Brazil must have the following information:

1. **Commercial name of the product** (it must be identical to the name written in the Certificate of Conformity and in the Organic System Plan);
2. Information about the production unit with at least **the company name, address and fiscal I.D.** (these data must be identical to those informed at the Certificate of Conformity and Organic System Plan);
3. Reference to ECOCERT BRASIL as certification body through the sentence: "**Certificado pela Ecocert Brasil**";
   Obs.: the use of Ecocert logo is optional. However, if used, it must comply with specific rules that are available through this link, or upon simple request;
4. Labels of organic products of products with organic ingredients must be identified by the official SisOrg label (**Selo do Sistema Brasileiro de Avaliação da Conformidade Orgânica**) according to Normative Instruction 18/2014;
5. The organic nature of the product must be informed according to the following product categories:

- **ORGANIC PRODUCT**
  - Products with at least 95% of organic ingredients.
  - The terms "ORGÂNICO" or "PRODUTO ORGÂNICO", linked to the name of the product, in the front label.
  - For formulas with more than one ingredient the non-organic ingredients* must be identified on the label.
  * The identification of non-organic ingredients can be done through a specific mark such as an asterisk. It must be clear for the consumer which ingredients are non-organic.
  Exemple: Ingredientes: Farinha de Trigo, Açúcar e Fermento Biológico*.
  *Ingrediente não orgânico.

- **PRODUCT WITH ORGANIC INGREDIENTS**
  - Products with 70% to 94,9% organic ingredients.

- The following reference must be adopted, linked to the name of the product, on the front label: "PRODUTO COM INGREDIENTES ORGÂNICOS".
- For formulas with more than one ingredient the organic ingredients* must be identified on the label.
* The identification of organic ingredients can be done through a specific mark such as an asterisk. It must be clear for the consumer which ingredients are organic.
Exemple: Ingredients: Farinha de Trigo*, Açúcar* e Fermento Biológico.
*Ingredientes orgânicos.

*Note: Products with less than 70% of organic ingredients **cannot** use any reference related to organic quality.*

ATTENTION

According to art. 116 of IN 19/09, the compliance to the above mentioned rules does not exempt the compliance to other labelling requirements from specific regulation related to different products.

PROCEDURES FOR VERIFICATION/APPROVAL OF LABELS

1. **Submission of label(s) by the client to Ecocert for analysis (including packaging in general and advertising);**
2. **Assessment of the material by Ecocert according to the related official organic regulations;**
3. **In case mistakes are found, Ecocert will inform the client what must be corrected. If labels are compliant, the approval is sent to the client;**
4. **Second submission of labels by the client, with all corrections requested;**
5. **A new assessment is made of the corrected label. Approval is sent to the client in case everything is ok.**

Further assessments of the same material will be charged additionally.